

ZAP Montérégie



Zone d'**A**ccès **P**ublic

(hotspot)

Montérégie

With « ZAP Québec » and « ZAP Sherbrooke »
we are reaching approximately
450 hotspots and thousands of users

ZAP Montérégie



For a Wireless environment

Free for users

**Supported by a
non profit organization**

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ZAP Montérégie is:



A « **win-win** » partnership between the users and our customers who are offering a free internet hotspot

- The users:

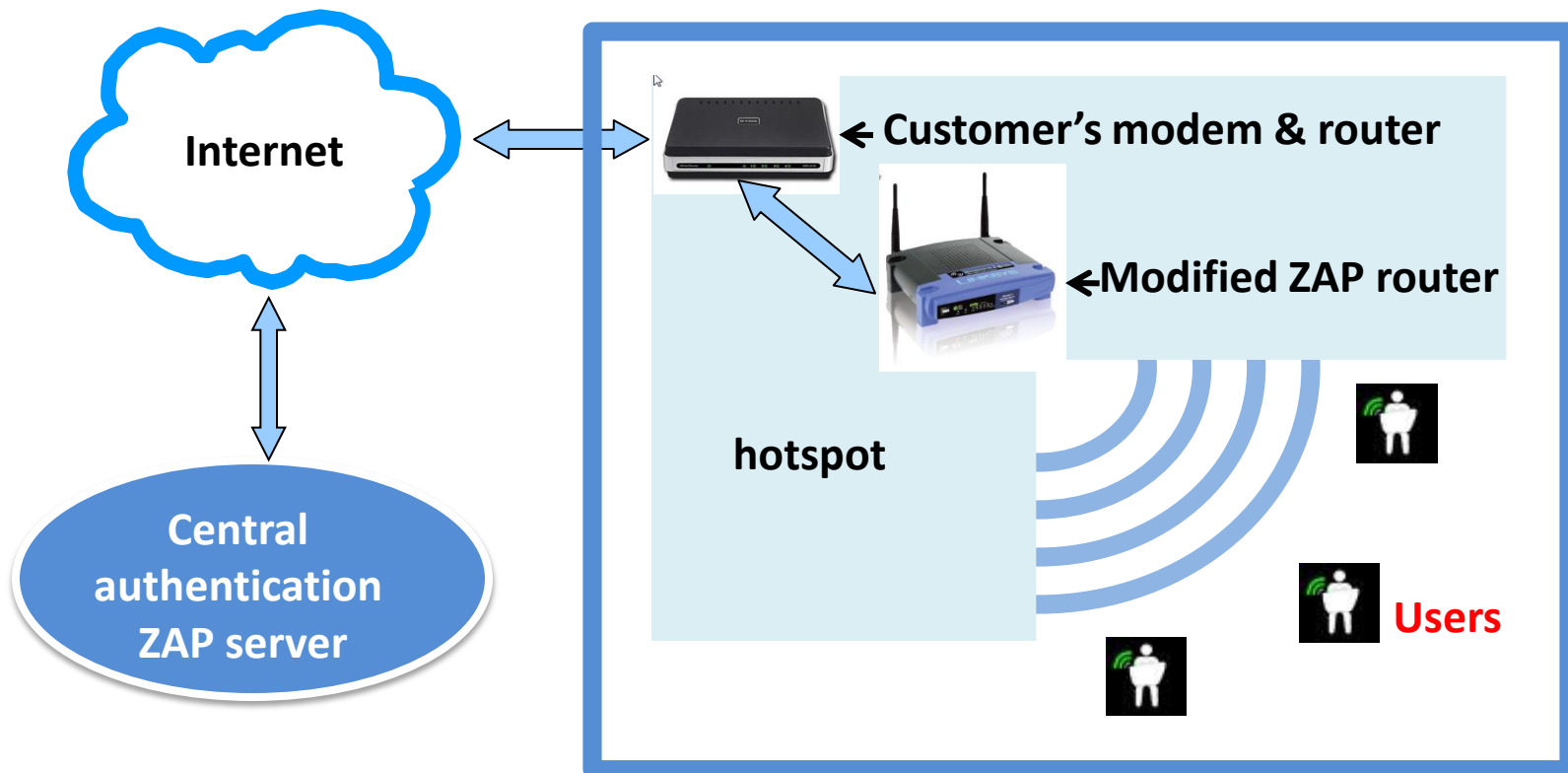
- that possess an equipment that supports Wifi technology (laptop, iPhone, iPod Touch, BlackBerry Smartphones, etc...)
- have a free internet access when in a hotspot

- Our customers:

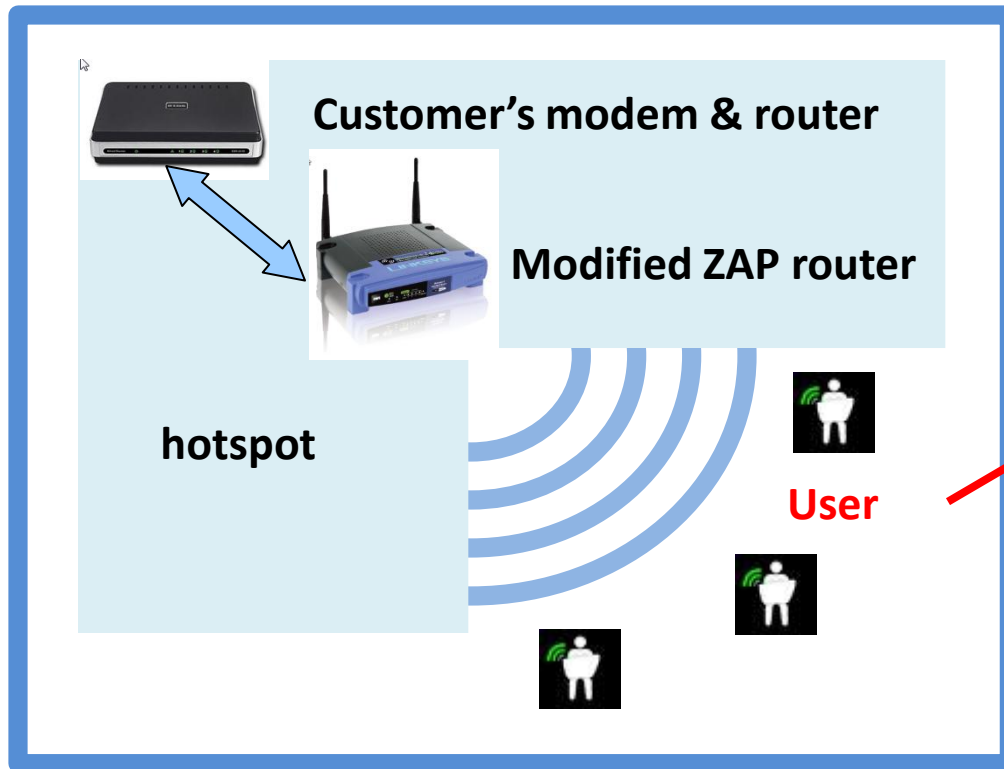
- are a business, a municipality or a community organization
- have the opportunity to increase their customer base
- or to offer a value added service to their customers
- all this for a minimal cost

How does it work for our customer?

- Generally ZAP Montérégie will use the customer's existing internet connection
- We install a modified wireless router
- and create a server connection with our authentication server



How does it work for the user?



1. The user chooses the network: "ZAP Montérégie".
2. Opens a session with his user name and password.
3. The user can now freely browse on the internet.

An “hotspot ” can be:



- **A restaurant or a coffee house**
- **A library**
- **A community center**
- **A city hall**
- **A waiting room**
- **An arena**
- **A bookstore**
- **A shopping mall**
- **A park**
- **A marina**
- **Etc...**

Why become a hotspot?

For most of our customers, it is hassle free and economic since we are a non profit organization



- 100\$ for the router and its yours
- Free installation
- 100\$ yearly fee for maintenance, server and router updates, network management and surveillance, travel expenses, etc...

Why become a hotspot? (cont'd)



- **More people own either a laptop, an iPhone , an iPOD Touch, a Blackberry, ... and use a (WiFi) wireless connection to access internet or to check emails.**
- **When offering your own hotspot, you offer an extra to your customers which can increase your customer base.**
- **That allows you to have an edge on your competitors. You understand your customers needs, to be active, dynamic and connected. You show that you care for them.**
- **ZAP Montérégie will promote the network on their website and through different promotions.**

Why become a hotspot? (cont'd)



- **We encourage you to include your logo on your ZAP home page.**
- **ZAP will manage this entire service for you...**
- **You will receive a free training session.**
- **Through our server, we manage the whole service in order to prevent an abusive usage of the bandwidth.**
- **In belonging to ZAP's network, you will benefit from our free technical support in the event of a problem with your hotspot.**

Why become a hotspot? (cont'd)



- **In the case of a library with a ZAP hotspot, users will bring their own computer. That will be a substantial saving:**
 - **Less computers needed by the library**
 - **Better management**
 - **Less computer reservations**
 - **Increased customer base**
- **ZAP would be helpful:**
 - **In establishments in rural areas where residential high speed internet is not available**
 - **In waiting rooms (doctors, dentists, car repair facilities, etc...)**
 - **In restaurants or cafes**
 - **In arenas or other sport facilities**

ZAP network security



- **The ZAP wireless network offers a more secure platform than many other non secured sites because of its authentication server**
- **In order to better understand the security aspects of the ZAP network, you are encouraged to visit the ZAP Québec website at:**

www.zapquebec.org/securite-du-reseau/

The “Alliance communautaire du sans-fil” (Alliance CSF)



- **ZAP Montérégie is a member of “L’alliance communautaire du sans-fil” (Alliance CSF)**
- **The alliance includes approximately 200,000 users and 700 hotspots in Quebec, mainly supplied through:**
 - **Île Sans Fil (Montréal)**
 - **ZAP Québec**
 - **ZAP Sherbrooke**
 - **ZAP Montérégie (Montérégie Sans Fil)**
 - **Centre du Québec Sans Fil**
 - **ZAP Bas St-Laurent**
 - **Shawinigan Sans Fil**
 - **Etc...**

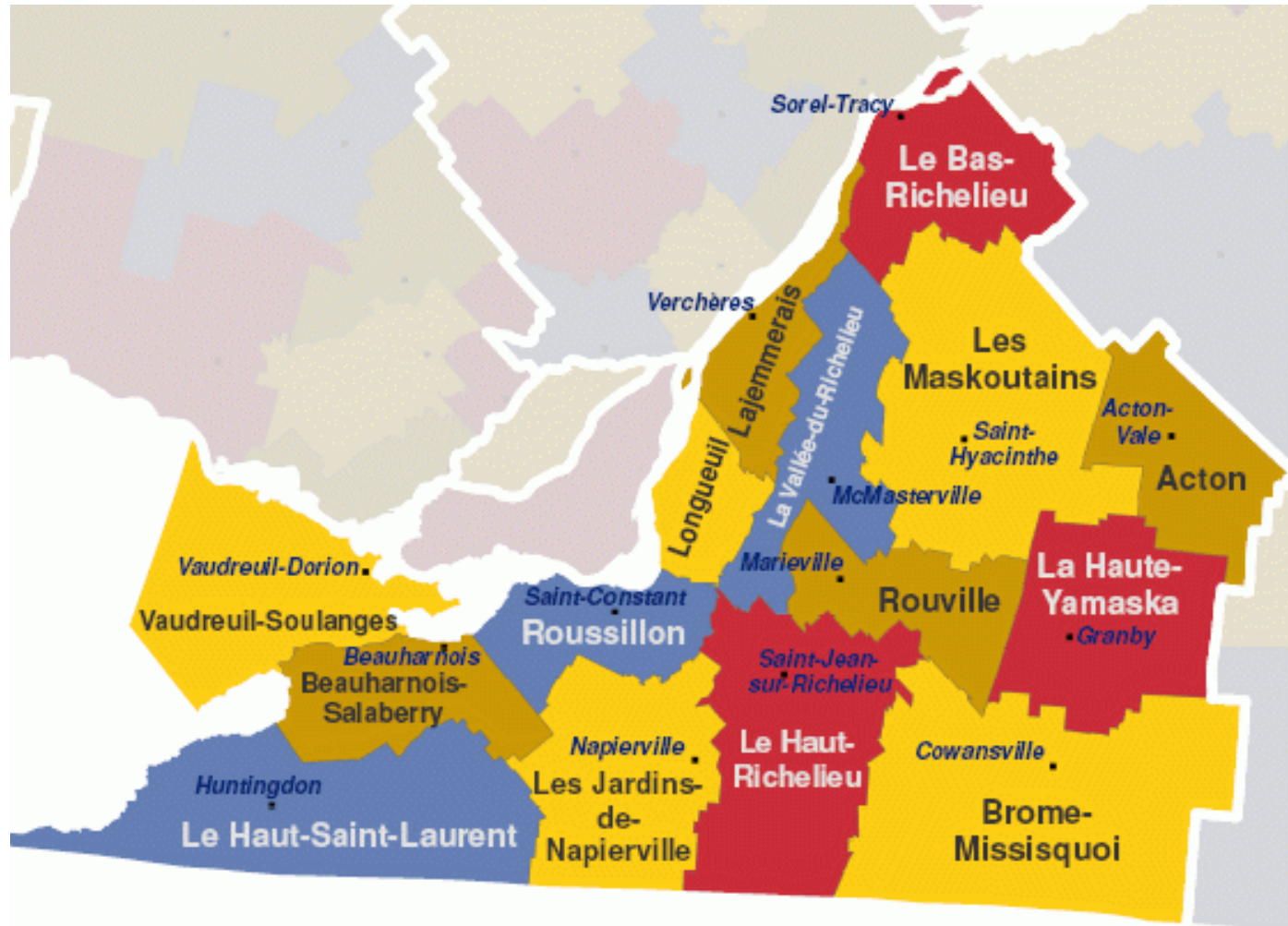
The “Alliance communautaire du sans-fil” (Alliance CSF)



The alliance members:

- Share resources, expertise and experience
- Develop server and router softwares
- Orchestrate the work within their respective region
- Assist newly formed groups anywhere in Quebec

Territory covered by ZAP Montérégie



How to become a hotspot?

Very simple:

- **Visit our website at:**

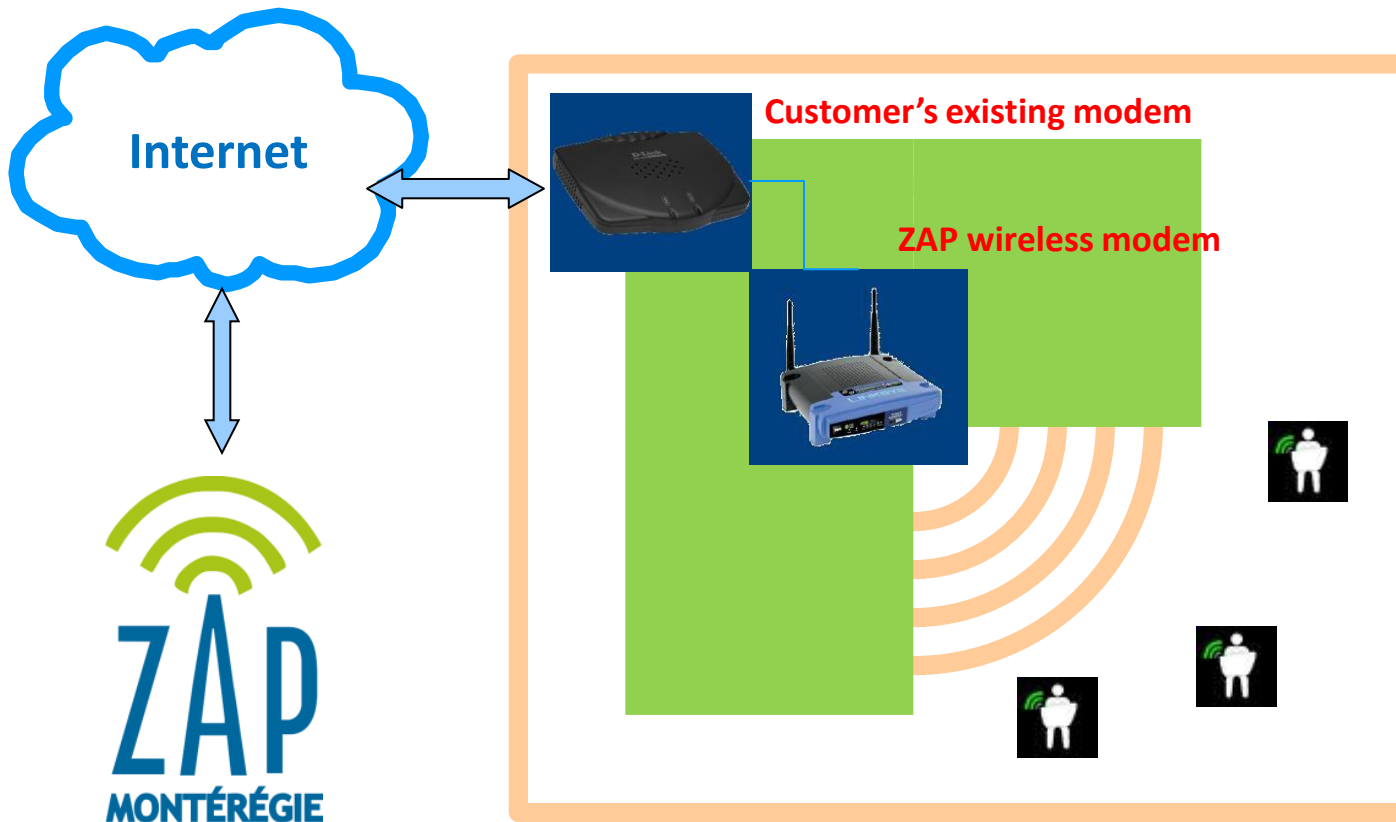
www.zapmonteregie.org

- **By email at:**

info@zapmonteregie.org

- **By phone at: 514-800-0935**

How to become a user?



- (1) Go to a ZAP Montérégie hotspot and open your internet browser.
- (2) You will automatically be on our home page.
- (3) Click on « Create a user's account »
- (4) Fill out the form and choose a user's name and password.
- (5) At that point you will have 20 minutes to answer the email that has been sent to your inbox by ZAP Montérégie. You are now registered with ZAP Montérégie.

Download our user brochure on our internet site
www.zapmonteregie.org

Conclusion

ZAP Montérégie is offering a « **win-win** » partnership:

- Users get free access to wireless internet
- Our customers who provide the hotspot have the possibility of increasing their customer base at minimal cost

Visit our website at: www.zapmonteregie.org

and look at our « **Hotspot Map** »